

# Information Broker services for Intelligent Truck Parking

**Hans Nottehed**

CTO, Info24 AB  
hans.nottehed@info24.se  
+46-768-716 602



# Example Sickla Park & Ride





# Booking parking space



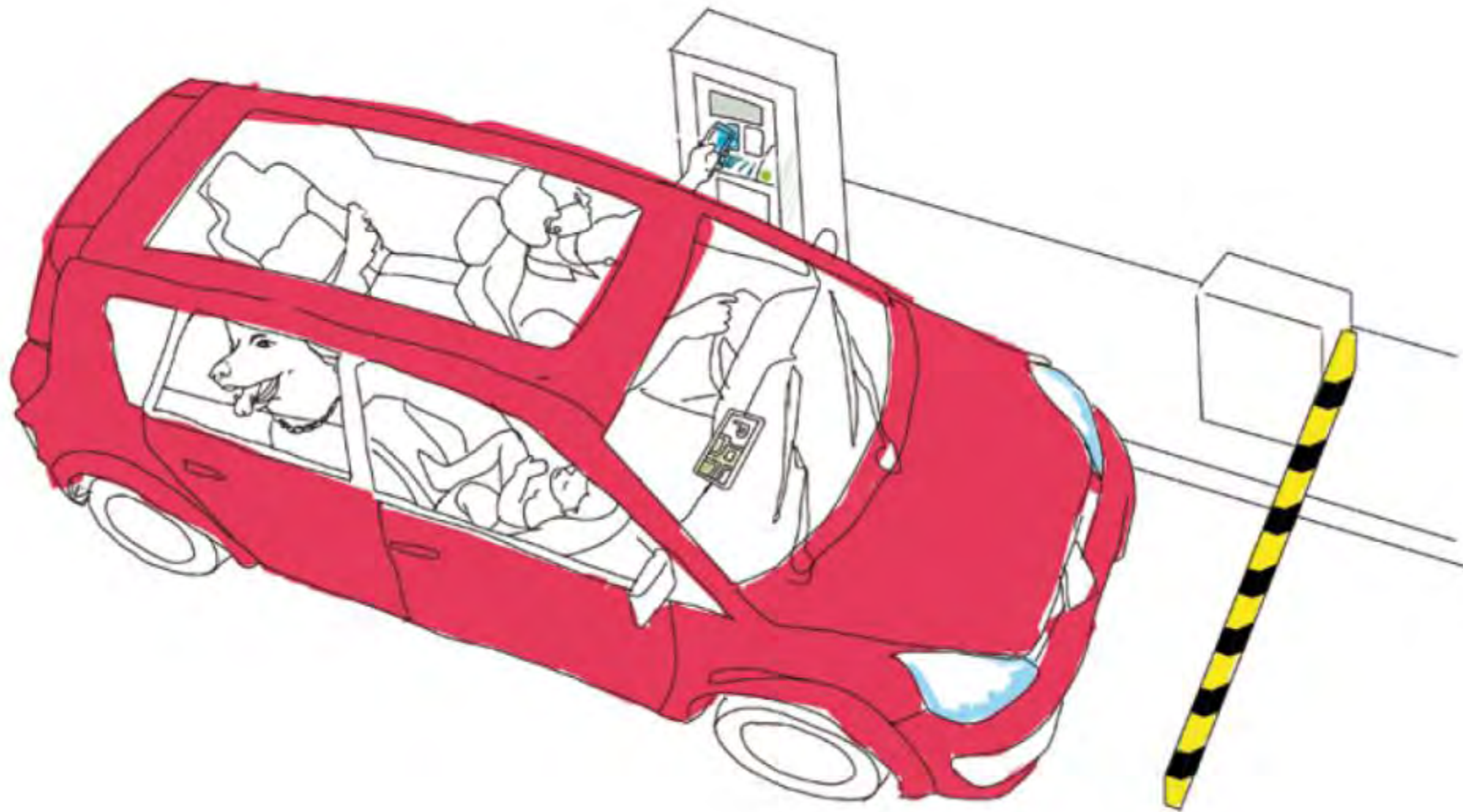
# Finding the parking area





# Park & Ride





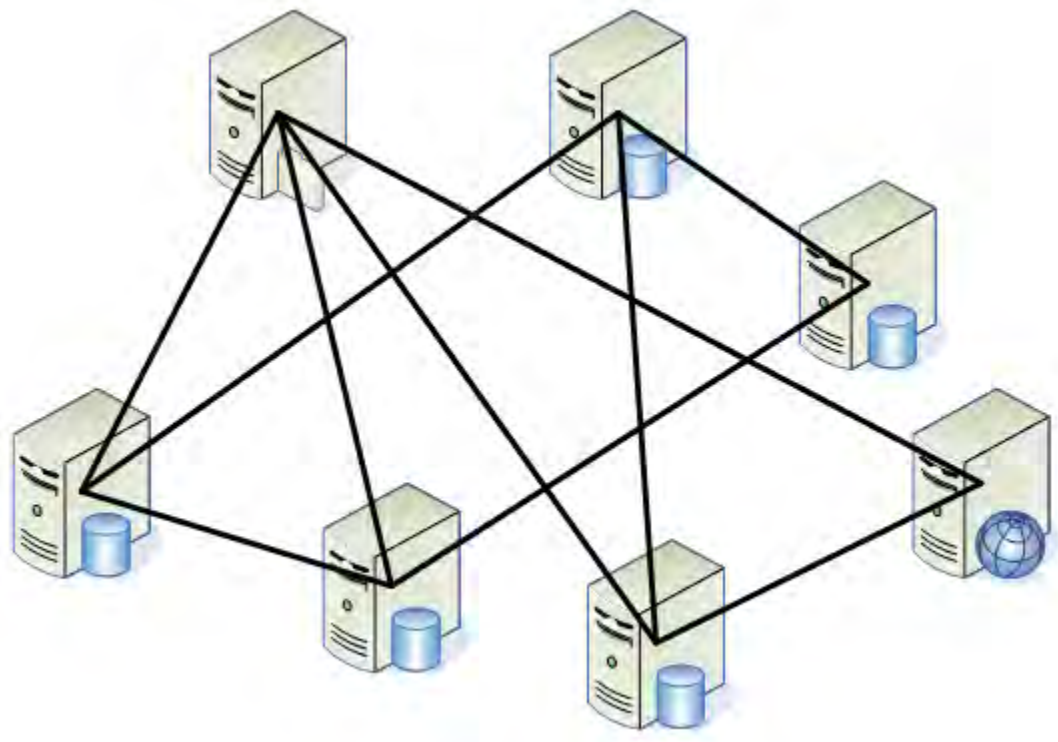
ABC 123

Power ON

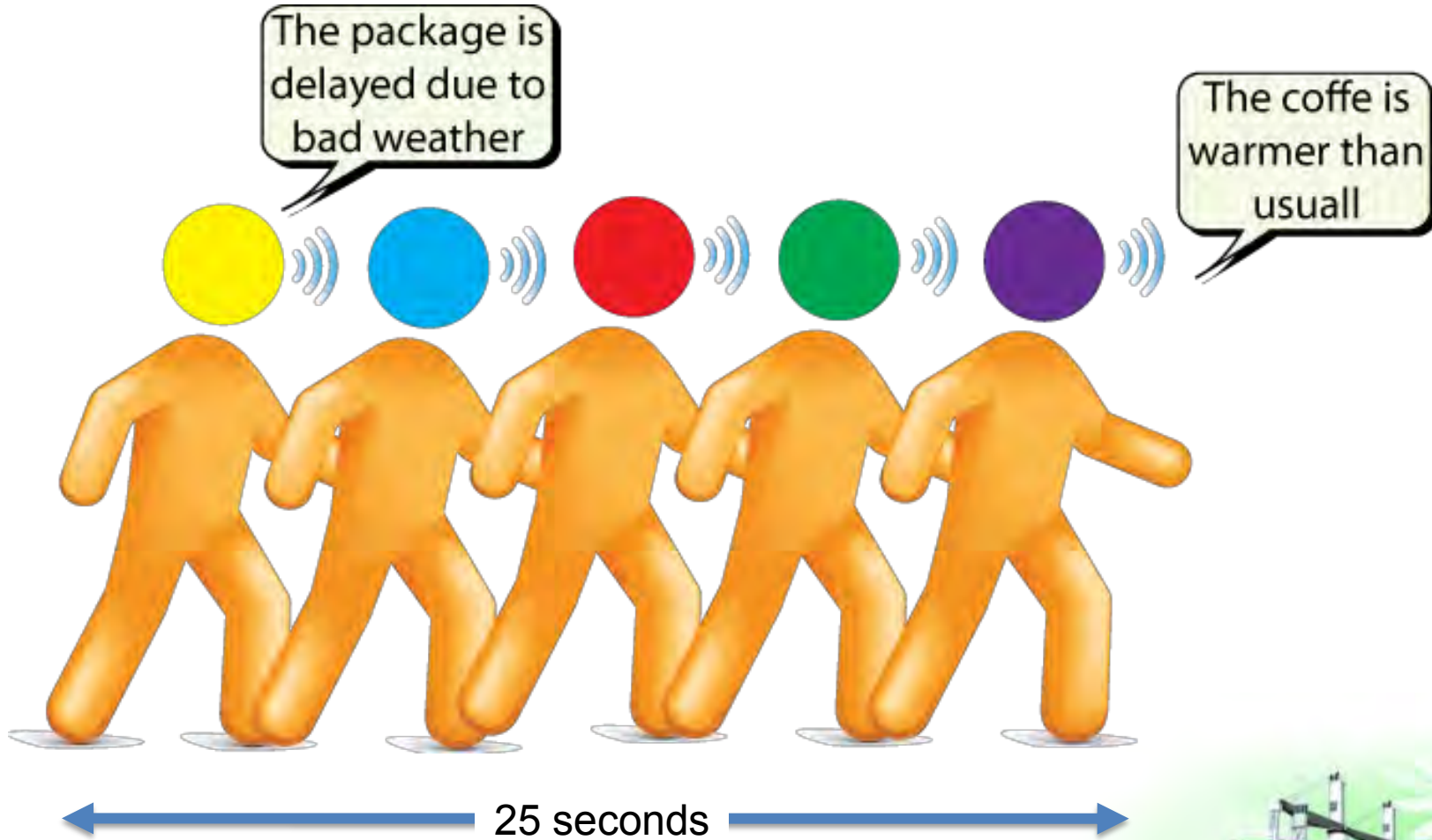
Perfect!, there is  
my booked  
space.



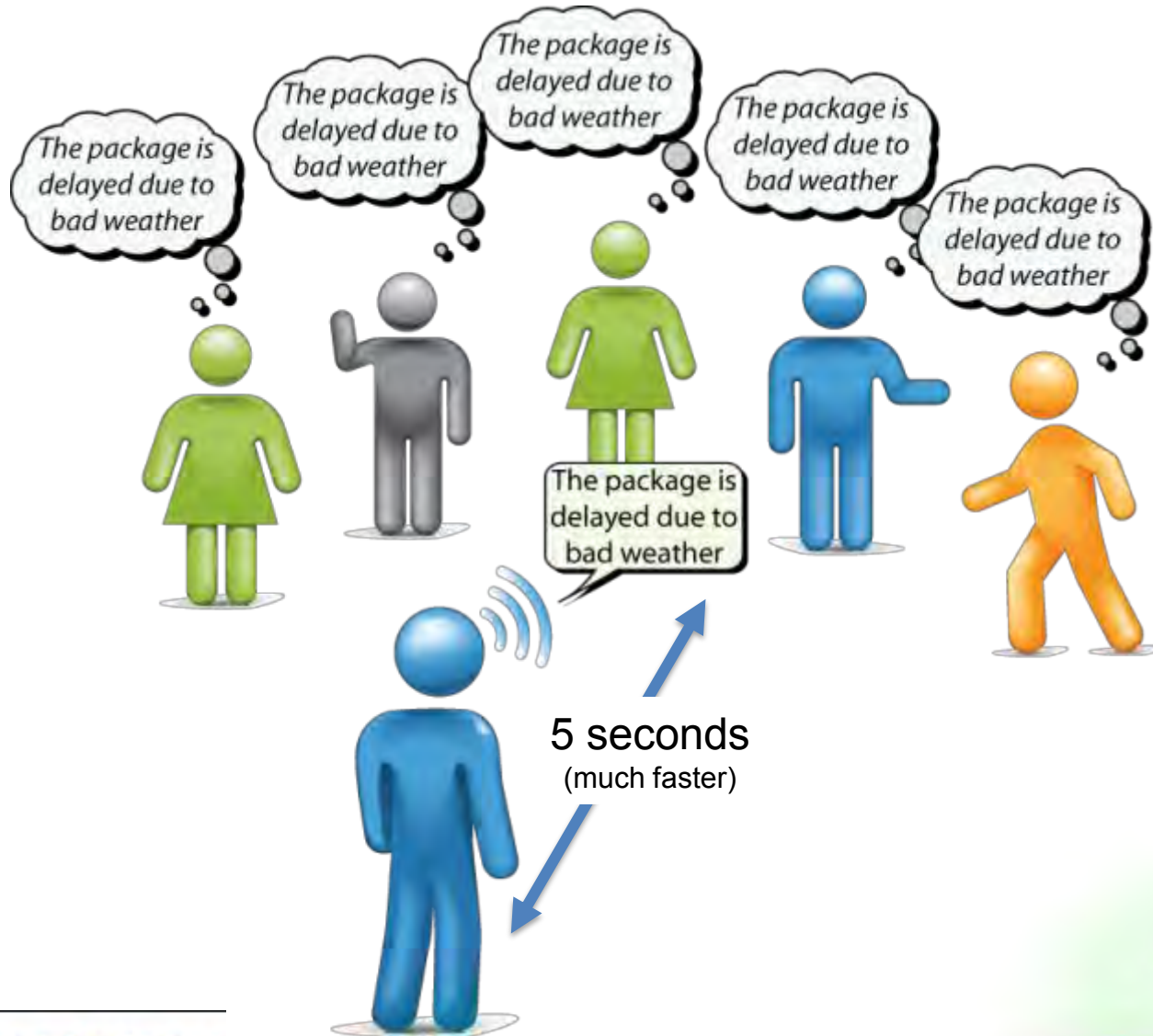
# Typical situation today for exchange of transport information



# Typical transport chain today



# With an Information Broker



Everyone got  
the correct  
message



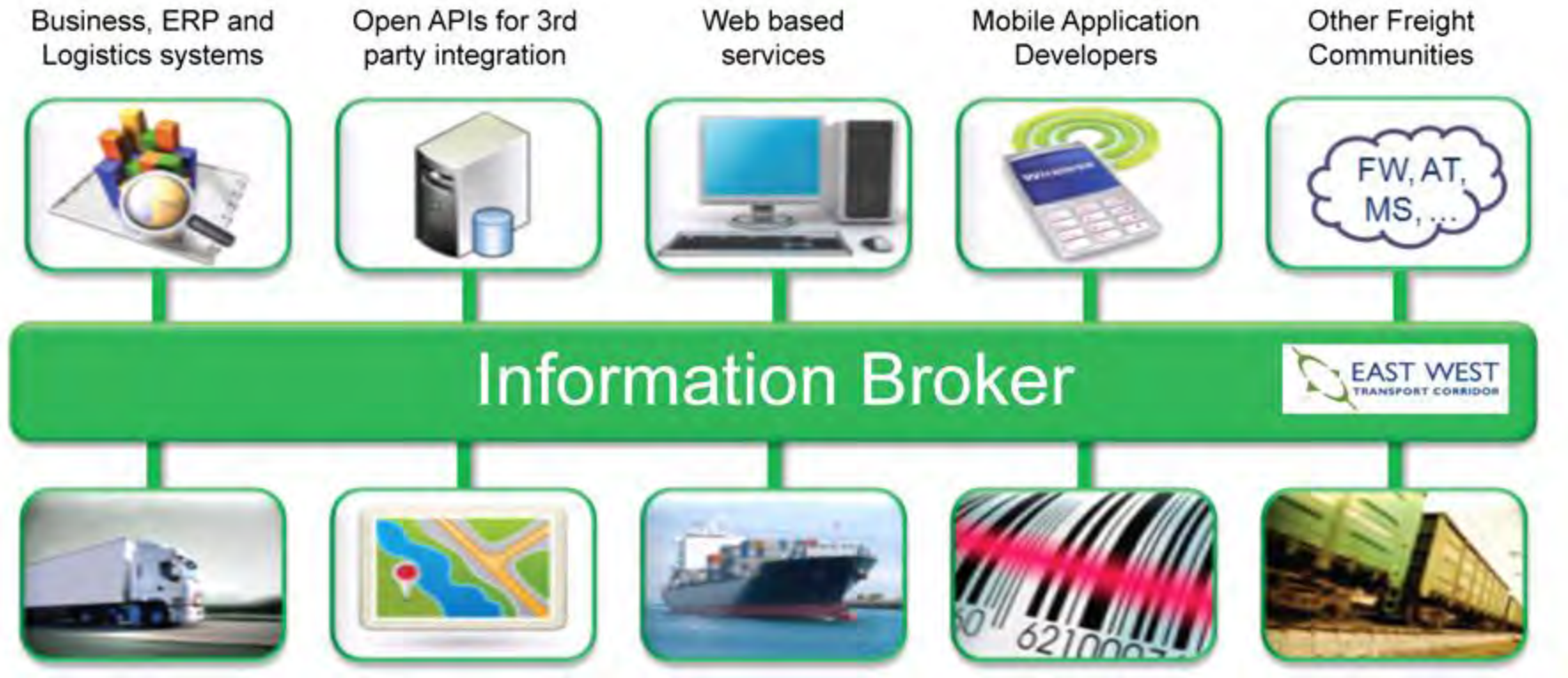
# Core concepts of the Information Broker

- **Open** – To professional transport actors
- **Neutral** – Does not compete with the transport actors and users
- **Standardized** – Is based on open published standards
- **Trusted** – Is a trusted 3:d party
- **Secure** – Maintains a high level of security for its users

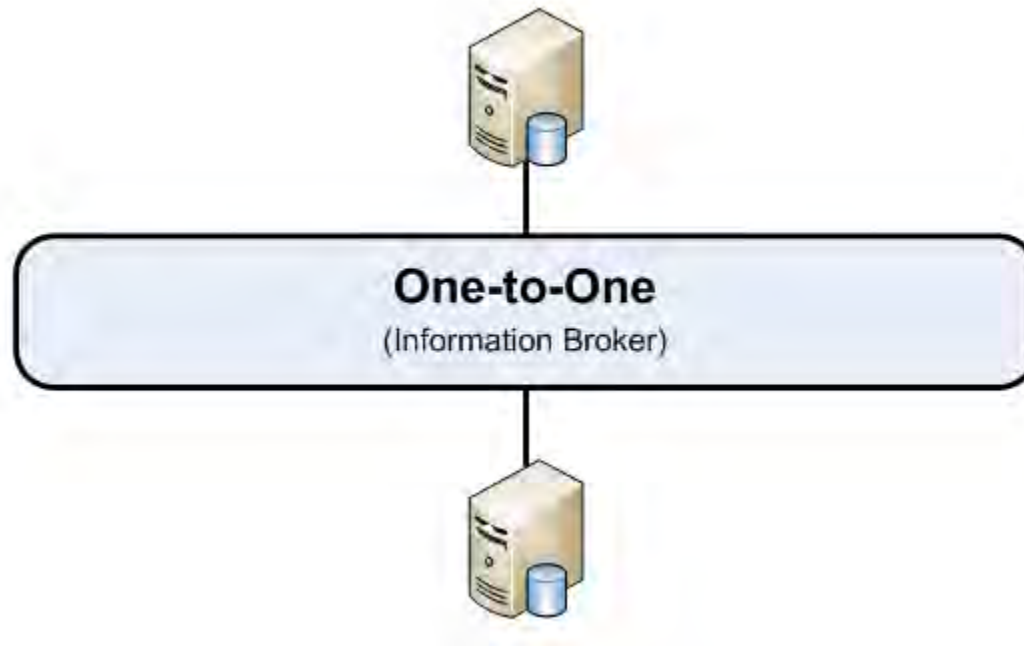


# Open – neutral information exchange

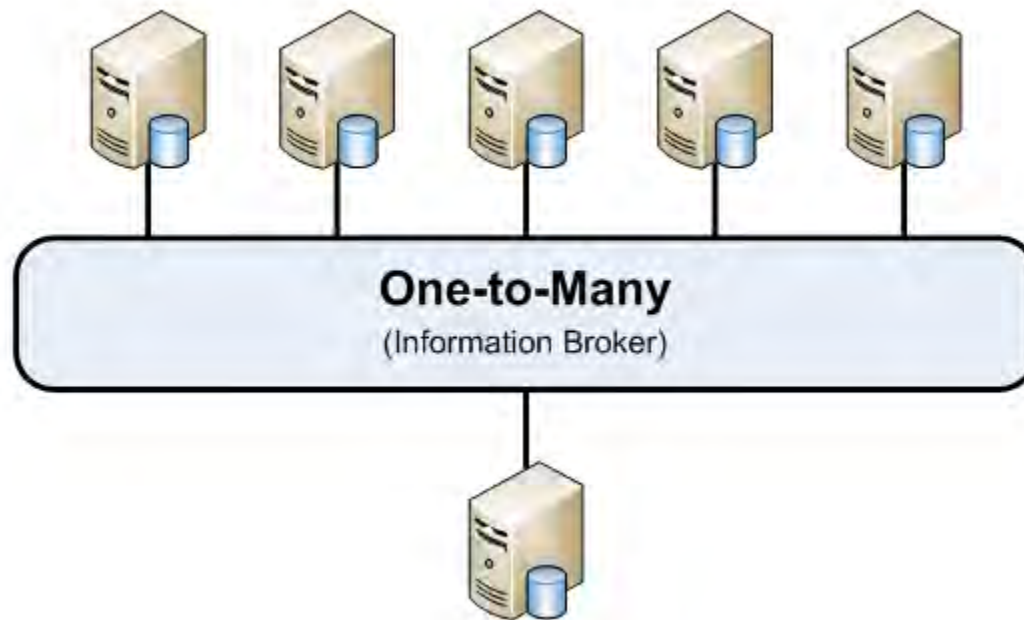
enabling green efficient multimodal freight and transport



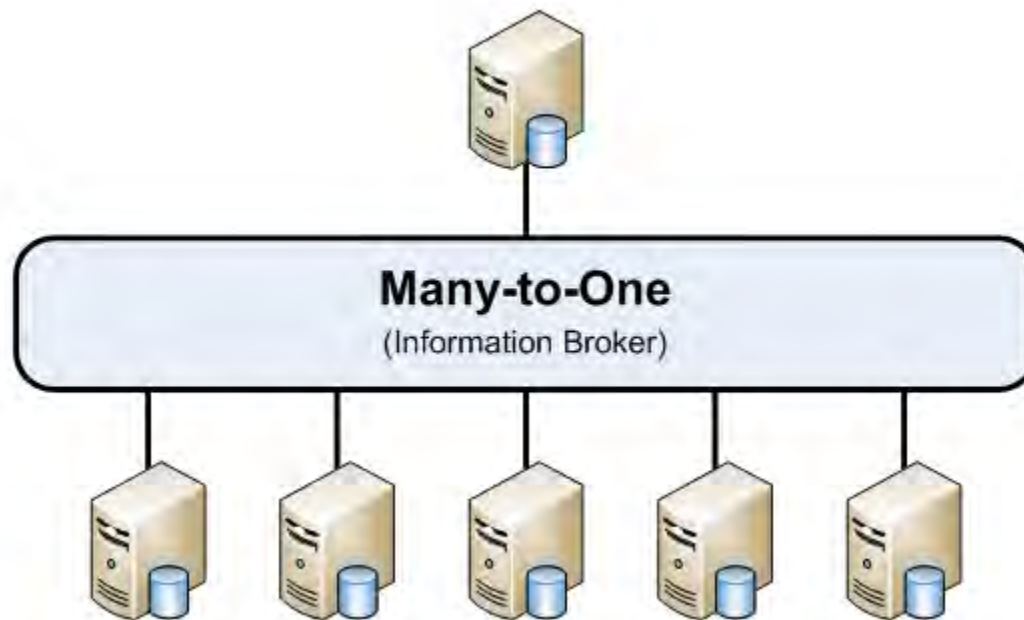
# Usage scenario



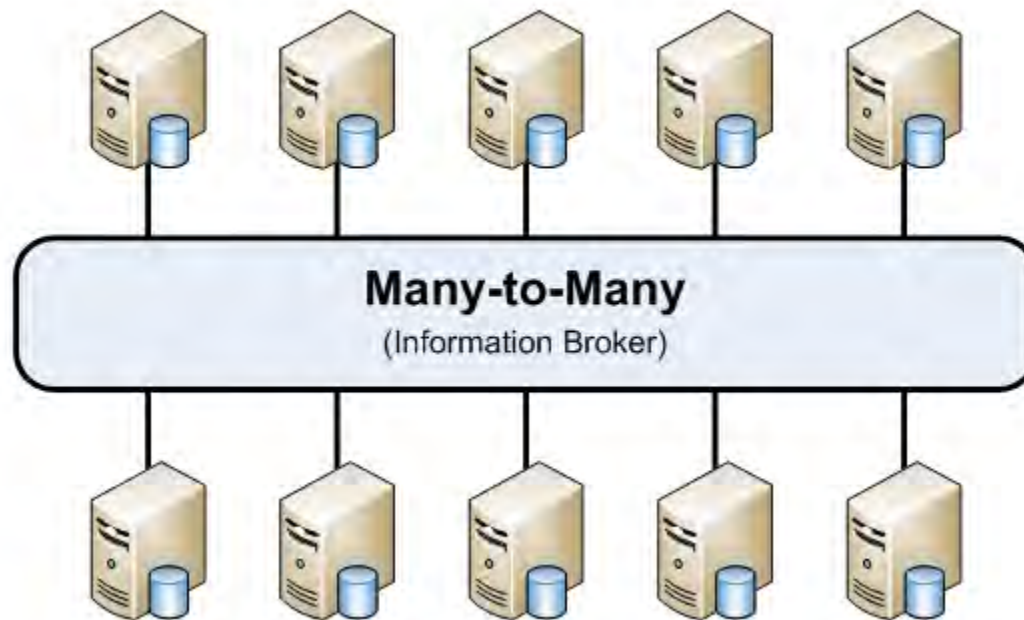
# Usage scenario



# Usage scenario



# Usage scenario



# Example of IT services that can be provided by the Information Broker

- Make it easy to find truck parking (Publish POI)
- Booking engine (open and neutral)
- Integrate with parking area equipment
  - Space sensors
  - Charging outlets
  - Information displays (LED, LCD)
- Open integration with partners



# Ecosystem

- Let's create and open ecosystem for intelligent truck parking
- Unified access to and delivery of information
- Integration with parking area partners and services (beds, shopping, food,...)
- Invite 3:d party application developers
  - Web sites
  - Mobile apps.



# Green and efficient with ITS

The Information Broker

Hans Nottehed, CTO, Info24 AB

[hans.nottehed@info24.se](mailto:hans.nottehed@info24.se)

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